

THE TODAY SHOW

August 31, 2009



During the “Today’s Fountain of Youth” segment of THE TODAY SHOW on August 31, 2009, Linda Wells, Editor in Chief of Allure recommended SkinCeuticals Phloretin CF® as an effective treatment for protecting skin against environmental damage. Phloretin CF® is a broad-spectrum treatment that protects against not only free radicals, but the range of other reactive molecules known to cause damage and DNA mutations among the integral cell types.



“ USE AN ANTIOXIDANT AND A SUNSCREEN AND YOU’RE REALLY PROTECTING YOUR SKIN ”

– LINDA WELLS, EDITOR IN CHIEF OF ALLURE ON SKINCEUTICALS PHLORETIN CF®